



For Cozy Homes

EASYMARK
glass aluminium hardware

**42 Mbuya Nehanda St
Harare**



EASYMARK GLASS & ALUMINIUM HARDWARE

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A. WHO ARE WE

1. OUR COMPANY NAME

Our company name is Easy Mark Hardware.

2. OUR STORY

Easy Mark Hardware was first registered in 2005 as Easy Mark Investments and it was in the printing business for a year, due to the economic hardships at the time it was no longer viable to continue in business. At the beginning of 2011, the company started operating, this time it was now operating from a vehicle. In mid-December 2011, the company now had secured a shop. At this stage glass was introduced as a new product and glass became the main product. Easy Mark Hardware is a wholly Zimbabwe-owned and operated, privately held Company.

3. OUR VEISION

To be the world class supplier of hardware products so as to facilitate the construction of cosy homes and buildings

4. OUR MISSION STATEMENT

- ❖ To timeously supply hardware products
- ❖ To provide unmatched products to all our customers.
- ❖ This will be achieved through provision of quality service, good customer care, product knowledge and customised needs.

B. WHO ARE WE

We Are Guided By The Following Core Values:

Customer	We will prioritize and meet the needs of the customer
Focus	By providing the best products
Integrity	We believe in conducting our business in an ethical and transparent manner. We want our integrity to be infectious.
Passion	We are passionate about delivering services to our clients be it organisation Individual
Quality	We believe in providing quality service to our clients through implementation of Total Quality Management (TQM) strategies from the first day of operation.

Purpose

To facilitate the constructions of cosy homes.

Managing Director - John M Sekeso

Mr .J.M. Sekeso ah got 12 years' experience in the hardware field. He is the current Easy Mark Managing Director. He holds a Bachelor of Commerce in Marketing from Zimbabwe Open University attained in 2010.

He worked in various institutions namely Edgars 2001-2002 as a credit clerk and Brightech Enterprises as an Estimator 2002 up to 2014.

C. REGISTRATION

EasyMark Hardware is registered with the Registrar of Companies and licenses to operate with the city council to ensure that it is a legal entity and complies with all the legal requirements.

D. OUR CONTACT DETAILS

Physical Address : 42 Mbuya Nehanda Street,
Opposite Zimbabwe Prison Services HQ
HARARE

Cell : Mr John Sekeso 0772990056
Mrs Sekeso 0778649376

Website www.easymark.co.zw

Email Address sales@easymark.co.zw/info@easymark.co.zw

Location

Easy mark is located at 42 Mbuya Nehanda st in the CBD of Harare. It operates from 0730hrs to 1500hrs.the company is unique in that it is efficient. Most customers refer each other because of the service. The location is good for customers because the business is in the CBD. We also reach customers through the word of mouth.

Our Competitors.

City glass, PG, Brightech, Long Product, Century Glass, Pride Glass and Glass 2u.

Sales and Marketing Strategy

Advertising fliers, after sale service, promotion, prospecting and engagement of consultant.

Future Plans

To open more branches, create more employment diversifying, importing directly and manufacturing.

Current status

Currently Easy Mark is growing and beginning to enjoy bigger market share.

Achievements

2013 managed to pay school fees for 2 pupils. Growth from operating from a car to a shop, from a small shop to a bigger shop.

Employees

Currently Easy Mark has its employment; 1 manager 2 employees and 2 part time employees

E.

F. OUR PRODUCTS AND SERVICES

Easy Mark Hardware provides products and services at the shortest possible time 3mm, 4mm, 5 and 6mm clear glasses.3mm, 4mm and 5mm mirror.3mm and 4mm obscure glass.4mm and 5mm tint glass. Laminated clear and laminated tint glasses.8mm and 10mm glass available on request. Window handles, sliding stays, locks, punched handles, channel rubber, wedge rubber, butterfly, mirror screws, glass cutters and putty knives as well as bricks and aluminium profiles. We also do glazing and fix and supply for aluminium sliding doors, aluminium window frames, aluminium patio doors, glass drilling and polishing.

WHY US?

- ❖ Our employees are a proud team of highly skilled employees and managers.
- ❖ We provide goods and services at the shortest possible time.
- ❖ We make a positive contribution to the economy of the country.
- ❖ Other institutions and organisations are eager to work with us.
- ❖ We assist with the construction of cosy and trendy homes and buildings

F.WHAT OTHERS SAY ABOUT US

Easy Mark academy has also provide glass products, did glazing and fixing and supply for aluminium sliding doors. Easymark Glass has also done work for the under listed clients:-

Client name	Contact details	Service description
Taalnet	0773447921	Hinged doors, Patio sliding doors and windows
Mr Zhangazha	0712878344	Aluminium doors and windows
Nyanga Rural District Council	0772916019	Shower cubicle
Mrs Mushosho	07797160572	Shower cubicle
Twinstructures		Pati sliding doors, Hinged doors , windows